

FORM OF PROXY

For use at the Annual General Meeting of Cellcast plc ("the Company") to be held at 150 Great Portland Street, London W1W 6QD on 28 June 2011 at 10.30am. Expressions used in this Form of Proxy have the meaning given to them in the Notice of Annual General Meeting of the Company dated 2 June 2011.

I/We (name(s) in full)	
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(BLOCK LETTERS)

of (address)	
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being (a) holder(s) of shares in the Company hereby appoint the Chairman of the Annual General Meeting (see Note 3)

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as my/our proxy to attend and, on a poll or on a show of hands, to vote for me/us and on my/our behalf at the Annual General Meeting of the Company to be held at 150 Great Portland Street, London W1W 6QD on 28 June 2011 at 10.30 a.m., and at every adjournment thereof.

I/We direct the proxy to vote in respect of the resolutions to be proposed as shown below.

	Resolutions	For	Against	Vote Withheld
1	Ordinary resolution to receive and adopt the accounts for the year ended 31 December 2010.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Ordinary resolution to appoint Baker Tilly UK Audit LLP as auditors of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Ordinary resolution to authorise the Directors to allot Relevant Securities generally.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Special resolution to disapply the pre-emption provisions of section 561(1) of the 2006 Act.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Special resolution to authorise the Company to make market purchases of Ordinary Shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please indicate with an "X" in the spaces provided how you wish your votes to be cast. If no specific direction is given the proxy will vote or abstain at his discretion.

Dated:	
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Signature(s) or Common Seal:	
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(see Notes 7 and 8)

NOTES:

1. As a member of the Company you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at a general meeting of the Company. You can only appoint a proxy using the procedures set out in these notes.
2. Appointment of a proxy does not preclude you from attending the Annual General Meeting and voting in person. If you have appointed a proxy and attend the Annual General Meeting in person, your proxy appointment will automatically be terminated.
3. A proxy does not need to be a member of the Company but must attend the Annual General Meeting to represent you. To appoint as your proxy a person other than the Chairman of the Annual General Meeting, insert their full name in the box and delete the words 'the Chairman of the Annual General Meeting' from the preceding line. If you sign and return this proxy form with no name inserted in the box, the Chairman of the Annual General Meeting will be deemed to be your proxy. Where you appoint as your proxy someone other than the Chairman, you are responsible for ensuring that they attend the Annual General Meeting and are aware of your voting intentions. If you wish your proxy to make any representations on your behalf, you will need to appoint someone other than the Chairman and give them the relevant instructions directly.
4. You may appoint more than one proxy provided that each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to any one share. To appoint more than one proxy, please contact Capita Registrars on 0871 664 0300 or, if calling from outside the UK, on +44 20 8639 3399. Calls to Capita Registrars' 0871 664 0300 number are charged at 10 pence per minute (including VAT) plus any of your service provider's network extras. Calls to Capita Registrars' +44 20 8639 3399 number from outside the UK are charged at applicable international rates. Different charges may apply to calls made from mobile telephones and calls may be randomly recorded and monitored for security and training purposes.
5. To direct your proxy how to vote on the resolutions mark the appropriate box with an 'X'. To abstain from voting on a resolution, select the relevant "Vote withheld" box. A vote withheld is not a vote in law, which means that the vote will not be counted in the calculation of votes for or against the resolution. If no voting indication is given, your proxy will vote or abstain from voting at his or her discretion. Your proxy will vote (or abstain from voting) as he or she thinks fit in relation to any other matter which is put before the Annual General Meeting.
6. To appoint a proxy using this form, the form must be:
 - (a) completed and signed;
 - (b) sent or delivered to Capita Registrars, Proxies, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU; and
 - (c) received by Capita Registrars no later than 10:30am on 24 June 2011.
7. In the case of a member which is a company, this proxy form must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.
8. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.
9. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).
10. To change your proxy instructions simply submit a new proxy appointment using the method set out above. Note that the cut-off time for receipt of proxy appointments (see above) also apply in relation to amended instructions; any amended proxy appointment received after the relevant cut-off time will be disregarded.

If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.
11. In order to revoke a proxy instruction you will need to inform the Company by sending a signed hard copy notice clearly stating your intention to revoke your proxy appointment to Capita Registrars, Proxies, The Registry, 34 Beckenham Road, Beckenham, Kent BR3 4TU. In the case of a member which is a company, the revocation notice must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which the revocation notice is signed (or a duly certified copy of such power or authority) must be included with the revocation notice.

The revocation notice must be received by Capita Registrars no later than 10:30am on 24 June 2011.

If you attempt to revoke your proxy appointment but the revocation is received after the time specified then your proxy appointment will remain valid.